

AMY CHANTAL GAGNON

AmyChantalDesign.com

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407.421.5588

Atlanta, GA

SKILLS

Art Direction
Design Supervision
Graphic Design for Digital, Broadcast and Print
Branding, Identity and Logo Design
Fundamental Knowledge of UX Design
Basic Understanding of Web Design
Proficient in Pre-Press & Printing Standards
Photography
Photo Retouching
Fluency in French Language

TOOLS

Expertise in Adobe Creative Suite
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Curious & Google Maps
Microsoft Office
Macintosh & Windows Systems

EDUCATION

UNIVERSITY OF FLORIDA,
SCHOOL OF ART AND ART HISTORY
Gainesville, FL · May 2007 · 3.76 GPA
Bachelor of Fine Arts in Graphic Design,
Magna Cum Laude
Bachelor of Fine Arts in Creative Photography,
Summa Cum Laude
Minor in Art History

CERTIFICATE

NEW YORK UNIVERSITY,
CENTER FOR DESIGN, DIGITAL ARTS & FILM
New York, NY · 2015
UX: Fundamentals

EXPERIENCE

LEAD DESIGN SUPERVISOR

FOX CORPORATION
New York, NY · July 2017 – Present

Art direct and supervise all graphic design created for Fox News Channel, Fox Business Network and Fox Nation's live and taped shows. Design and supervise graphic design for company advertising needs; including digital assets and toolkits, print marketing and promotional pieces. Responsible for design templates and final layered files created for all broadcast visual aesthetics showcased on air. Ensure that all graphic designers are working creatively and efficiently, while adhering to the design guidelines set in place by the Fox Media Production Group. Train, mentor, and give creative direction to all new and current graphic designers. Maintain the various networks' visual integrity and uphold the company's brand and identity. Create daily graphic designs, mock-ups and templates for designers to use as a graphical base for their work. Consult with managers, art directors and the creative director on daily artwork, design projects and template implementation. Contribute ideas and collaborate with department personnel to execute designs for new show packages, logos, redesigns, print needs, animations and show templates. Organize and update library of several hundreds of design templates and files used for daily design work and longterm design projects. Create and oversee production of logo style sheets to uphold all branding directives. Retouch talent photography and maintain library of approved images for company-wide use and outside distribution.

SENIOR GRAPHIC DESIGNER, GRAPHIC DESIGNER

FOX BUSINESS NETWORK
New York, NY · May 2009 – June 2017

Create and maintain intuitive design templates, produce broadcast graphics, logos, new show pitches and animations for all live and taped shows broadcast on Fox Business Network. Provide creative and organizational guidance for department's graphic designers. Work with art director to execute the desired creative point of view on all designs produced for live air and high profile network use such as presidential elections, network redesigns and new show packages. Responsible for designing print pieces and internal design projects such as posters, signage, web and mobile advertisements, and marketing collateral. Set standard for design, composition and typography for graphic designers to follow. Maintain relationships with production artists for daily design work and animators for long-term design projects. Oversee, organize and maintain library of over 200 design templates for broadcast design use. Train all new graphic designers, mentor current graphic designers, and assist with the intern program. Serve as a resource to upper management when allocating and completing design projects, conceptualizing alternative solutions to design conflicts, and handling clerical work outside of design expectations.

GRAPHIC DESIGNER

ESPN
Bristol, CT · April 2008 – April 2009

Create graphic designs and animations for use in show packages, live and taped shows, and other broadcast applications used by ESPN and its fourteen networks. Actively involved with the conceptual development of various creative efforts within the Creative Services Department. Collaborate with Graphics Department personnel and independently to develop broadcast graphics within network formats and technical specifications. Also responsible for in-house design and print projects including the set design for ESPN Radio, various internal department branding and logo designs, and collateral design such as the ESPN trading pin for the Beijing 2008 Olympic Games.

GRAPHIC DESIGNER

University of Florida Office of Admissions
Gainesville, FL · May 2004 – March 2008

Responsible for the design of print publications for the University of Florida's Office of the President, Office of Admissions, Office of the University Registrar, and University Honors Program. Conceptualize, design, and see all projects through the pre-press and printing process. Create all print and marketing collateral including posters, signage, invitations, postcards, brochures, and booklets such as the award winning 48-page Viewbook from 2007; sent to all top prospective students. Design, assist with information architecture and help implement lunch for sites such as the 2008 redesign of the Office of Admissions site and web version of the 2008 and 2009 University of Florida Catalogs.